

OEM Sales Marketing Customer Information



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1. General Information

OSRAM wins reddot design award 2011 for OLED luminaires



High design quality and creativity!

OSRAM's Airabesc, a pendant lamp combining LED and OLED luminaires, has won the reddot design award 2011 – against competition of more than 4.400 entries from 60 different nations!



reddot design award
winner 2011

The reddot award nowadays is one of the biggest and most famous international product awards casted by a top-class jury.

The OSRAM Airabesc luminaires will be available in summer 2011.

2. Product Innovations

2.1

OTi DALI DIM LI



For luminaires integration – now available!

The new OTi DALI DIM LI is the new luminaires integration version. The dimmer is designed for office and slim profile luminaires; it is optimized for operation with OSRAM Constant Voltage LED Modules and OPTOTRONIC Power Supplies.



Product description and benefits:

- constant Voltage LED Dimmer for 10 – 24 V LED with PWM dimming
- output power: 40 W by 10 V; 96 W by 24 V
- DALI and Touch DIM control interface
- simply compatible with Touch DIM LS/PD sensors for presence and daylight sensitive LED luminaires

Attached to this newsletter you can find the following documents:

- technical data sheet
- tender document

Find more information in the internet:

- click [here!](#)



2.2 DALI PROFESSIONAL: New user interface



Glass Touch and Touch Panel – now on stock!

Heart of the light management system DALI PROFESSIONAL is a multi-space controller for 4 DALI lines.



New are the design oriented user interfaces Glass Touch and Touch Panel which are connected via gateway to DALI. Ideal applications are in conference rooms and hospitality areas with scene control. Substantial energy savings are possible with daylight-dependent regulation / presence control.



Product description:

- Glass Touch devices offer touch-sensitive buttons on the surface
- Touch Panel offers additional graphical design possibilities
- switch 'on / off' and 'Dim up / down' of light, scene call
- combined bus for communication and power supply

Find more information in the internet:

- click [here!](#)

2.3 QTP-FC 1 x 55



Less is more: Smaller case, higher efficiency!

The new QTP-FC 1x55, the successor of QT-FC 1x55, is the new OSRAM ECG for circular FC lamps T5 – now with all advantages of the QUICKTRONIC PROFESSIONAL range and CELMA Energy Efficiency Index A2 BAT!



With circular fluorescent lamps shapely lighting solutions can be realized in applications such as office, foyers, and hotels.

Product benefits:

- typical PROFESSIONAL feature
- 50.000 hours lifetime
- optimized filament preheating for lighting applications with high switching cycles
- suitable for 1xFC 55 and 1xDL 55W lamps
- K2 case, suitable for optional K2 cable clamp for an independent installation

Attached to this newsletter you can find the following documents:

- technical data sheet



3. Product Phase-outs

3.1 Reminder: Phase-out of several HID lamps



Phase-out!

As communicated in our issue January 2011, in the course of an assortment optimization, OSRAM will phase-out several HID lamps.

Following lamps are being phased-out:

- HCI-TS 250W 830 / 942
- HCI-E 250W 830 / 942
- HCI-T 250W 830 / 942
- HCI-R111 all
- HCI-E/P all wattages in 942
- HCI-T/P all
- HCI-PAR30 70W / 930 10D and 30D
- HQL 50 SUPER DE LUXE
- HWL 250 225V
- HCI lamps with OEM packaging

Timelines:

- last call for orders until April 2011
- stock will be eliminated by September 2011
- no lamps and no more activities from October 2011 on

Attached to this newsletter you can find the following document:

- excel list of all corresponding EAN 10

3.2 T8 LUMILUX COLOR control



Phase-out!

Please be aware of the following product phase-outs:

IC	Type	EAN10	EAN40
A5355420010	L 18WV954 UVS VS12 LF OSRAM	4008321120229	4008321214997
A5355360010	L 18WV940UVS VS12 LF OSRAM	4008321050014	4008321214973
A5030430110	L 36WV954 UVS VS12 LF OSRAM	4008321120243	4008321917072
A50306C0110	L 36WV940 UVS VS12 LF OSRAM	4008321050038	4008321917065
A5356240010	L 58WV940 UVS VS12 LF OSRAM	4008321050090	4008321215154
A5356300010	L 58WV954 UVS VS12 LF OSRAM	4008321049957	4008321215178

Last Order:

- June 2011 – there will be no substitution for these products



4. Commercial and Technical Product Information

4.1 MULTleco: New system overview



Clever system for dimmable & switchable luminaires!

MULTleco is extremely versatile: The controller is available in a DALI version, 1...10 V version and a switching version. There are also four different light and presence sensors for luminaires and ceiling installation. Possible applications include offices, corridors, toilets and recreation rooms.

With MULTleco by OSRAM you can provide the right solution lamp for every need!

Attached to this newsletter you can find the following document:

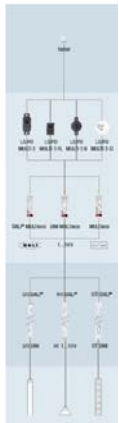
- new MULTleco system overview

The new MULTleco system overview covers:

- features and benefits of all system components
- announcement of the new sensor LS/PD MULTI 3 A

Find more information in the internet:

- click [here!](#)



4.2 QTP5 3x/4x 14: The core of an efficient lighting system

An outstanding system for energy saving!

The core of a perfectly calibrated lighting solution is the QTP5 3x/4x14 – in operation with three or four T5 HE 14W lamps. Thus, compared to T8-ECG-lighting solutions the luminaires efficiency can typically be increased by 27% up to 61 lm/W.

Because the ECG is suitable for heavy duty switching resp. is providing an optimal lamp pre-heat start, you can perfectly combine your fitting solutions additionally with the intelligent OSRAM switching sensor technology MULTleco. Hence, you can convince your customers with up to further 55% energy savings!

Attached to this newsletter you can find the following document:

- system presentation

Click through the system presentation for:

- components and system benefits (ECG, lamps, and LMS)
- energy saving potentials





5. Case Study

Winner of the DALI Award 2010: OSRAM do Brasil



More energy saving, less cost of material!

At the new administration headquarter of the Government of Minas Gerais in Brasil, all DALI luminaires are individually addressed. Thus, it is easily possible to control each single luminaires regarding current room occupation and needed illumination level. Obviously, this opens up great energy saving potentials!

Furthermore, it was managed to reduce cost of material to a minimum: Due to the usage of wireless EnOcean products, complex installation of switches and cables was not needed.

The following OSRAM products have been used in the installation:

- QT_i DALI 2x28/54 DIM – 18.000 pcs
- QT_i DALI T/E 1x18-57 DIM – 12.000 pcs
- DALI CON 1-10 - 300 pcs
- T5 28W and 54W / DULUX D/E lamps

More detailed information about the project in the internet:

- click [here!](#)

